



Wong CF

Senior Consultant

Wong C F has been an international facilitator, who throughout the years have had facilitation stints in Singapore, Brunei, Indonesia, Hong Kong, Philippines, Thailand, Sri Lanka, China, India and Bangladesh, besides Malaysia. As part of life's journey, he was blessed with an opportunity to live in Christchurch, New Zealand, for a period of 3 years, where he accumulated experiences that would add to his already rich exposure in life.

Areas of Expertise:

- Leadership effectiveness
- Productivity
- Change management
- Interpersonal dialogue
- Team accountability

Notable Clients:

- Axiata
- OCBC
- Sunway Group
- Honeywell Shanghai
- Great Eastern
- Electrolux
- KWSP
- Yamaha Electronics Manufacturing

Industries:

- Telecommunications
- IT
- Insurance
- Manufacturing
- Logistics
- Banking

Certified Facilitator/Speaker

His unique facilitation style of integrating humor with compelling stories makes learning inspirational, engaging and impactful. Wong C F has facilitated training programs to all levels of senior management and has been a key-note speaker in management conferences. He attended the "*Crucial Conversations*" program in 2002 and first started facilitating the program in 2006. Wong C F also facilitates "*Influencer: The Power to Change Anything*" and "*Crucial Accountability*."

Business/Corporate Background

Prior to facilitating and selling training programs, he worked with IBM Malaysia for over 10 years. His experience with IBM Malaysia included eight years in various managerial positions in marketing support functions. Throughout these years, he had the privilege of experiencing and implementing IBM Malaysia's market-driven transformational strategy in the 1990's. As part of his career development, he went through a two-month mentoring program with the then CEO of IBM Malaysia.

Accreditation

Master in Business Administration from the International Management Centre (IMC) from Buckingham, United Kingdom. He is also a Master Trainer for the FranklinCovey suite of programs. He attended 'Principle-Centered Leadership Week' in Sundance Resort, Utah, in 1995 conducted by the content founders and was accredited as one of earliest batch of licensees to have gone through the training. He completed the FranklinCovey-Columbia Coaching Certification program by Michael Simpson, Global Director for FranklinCovey – Columbia University's Executive Coaching Certification Program.

